

INTERNATIONAL BUSINESS ADMINISTRATION MAJOR (Marketing module)

Degree Requirements: Fall 2017 to present.

CUM GPA=6.00.

CUM credits=240 (Core:51, Major:165, Module:24).

of upper level credits=78.

Min. 15 credits of practicum within the major.

Complete all program requirements within a **seven year period.**

CORE CURRICULUM

Code	Title	Credit
ENG 131	Introduction to Literature	6
HIS 123	History of World Civilizations	6
PSY 122	Introduction to Psychology	6
BIB 200	Introduction to the Bible I	6
BIB 201	Introduction to the Bible II	6
CST 200	Conflict Studies	3
LTH	LTH 1	6
PHI 341	Worldview and Christian Faith	6
PHI 435	Moral Philosophy	6
Total Credits		51

MAJOR REQUIREMENTS

Code	Title	Credit
General Required Courses (117 cr)		
ENG 113	Written Composition	6
ENG 114	Academic Writing	6
IDS 100	First Year Seminar	0
COM 262	Public Speaking	3
LTH	LTH 2	6
HIS 315	International Political Economy	6
BUS 102	Business and Its Environment	6
BUS 223	Calculus for Business and Economics	6
ACC 209	Financial Accounting	6
ACC 210	Management Accounting	6
BUS 206	Management Theory and Behavior	6
BUS 209	Management Information Systems	6
BUS 224	Statistics	6
ECO 203	Principles of Micro Economics	6
ECO 204	Principles of Macro Economics	6
BUS 350	Organizational Behavior	6
BUS 360	Business Finance	6
ECO 440	Comparative Economic Systems <i>or</i>	6
ECO 442	Development Economics <i>or</i>	
ECO 443	International Economics	
BUS 450	Entrepreneurship	6
	BUS 494 Business Final Project – Applied Research: Business Plan (12 ECTS) OR BUS 479 Business Final Project - Research Proposal and Thesis and BUS 491 Business Final Project – Thesis Writing and Defense	12

Marketing module (27 cr)

BUS 300	Marketing	6
BUS 415	Marketing Research <i>or</i>	6
BUS 416	Business Research Methods	
BUS 304	Services Marketing	3
BUS 403	Marketing Communication*	6
BUS 404	New Product Development*	6
BUS 401	Consumer Behavior	6

*Choose 1 of the 2 electives.

Elective within the major (6 cr)

		6
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Business Practicum (15 cr)

		15
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Total Credits

165

MODULE OR GENERAL ELECTIVES

		6
		6
		6
		6
Total Credits		24

INTERNATIONAL BUSINESS ADMINISTRATION MAJOR (International Business Communications module)

Degree Requirements: Fall 2017 to present.
CUM GPA=6.00.
CUM credits=240 (Core:51, Major:165, Module:24).
of upper level credits=78.
Min. 15 credits of practicum within the major.
 Complete all program requirements within a **seven year period.**

CORE CURRICULUM

Code	Title	Credit
ENG 131	Introduction to Literature	6
HIS 123	History of World Civilizations	6
PSY 122	Introduction to Psychology	6
BIB 200	Introduction to the Bible I	6
BIB 201	Introduction to the Bible II	6
CST 200	Conflict Studies	3
LTH	LTH 1	6
PHI 341	Worldview and Christian Faith	6
PHI 435	Moral Philosophy	6
Total Credits		51

MAJOR REQUIREMENTS

Code	Title	Credit
General Required Courses (129 cr)		
ENG 113	Written Composition	6
ENG 114	Academic Writing	6
IDS 100	First Year Seminar	0
COM 262	Public Speaking	3
LTH	LTH 2	6
HIS 315	International Political Economy	6
BUS 102	Business and Its Environment	6
BUS 223	Calculus for Business and Economics	6
ACC 209	Financial Accounting	6
ACC 210	Management Accounting	6
BUS 206	Management Theory and Behavior	6
BUS 209	Management Information Systems	6
BUS 224	Statistics	6
ECO 203	Principles of Micro Economics	6
ECO 204	Principles of Macro Economics	6
BUS 200	Marketing	6
BUS 350	Organizational Behavior	6
BUS 360	Business Finance	6
ECO 440	Comparative Economic Systems <i>or</i>	6
ECO 442	Development Economics <i>or</i>	
ECO 443	International Economics	
BUS 415/BUS 416	Marketing Research or Business Research Methods	6
BUS 450	Entrepreneurship	6
	BUS 494 Business Final Project – Applied Research: Business Plan (12 ECTS) OR BUS 479 Business Final Project - Research Proposal and Thesis and BUS 491 Business Final Project – Thesis Writing and Defense	12

International Business Communications module (21 cr)

BUS 215	Principles of Business Communication	3
BUS/COM 330	Organizational Communications	6
CST 300	Conflict Analysis	6
IDS 301 or ART 200 or COM 204	Media Culture or Digital Media: Photography Production or Video Production	6

Business Practicum (15 cr)

		15
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Total Credits

165

MODULE OR GENERAL ELECTIVES

Code	Title	Credit
		6
		6
		6
		6
Total Credits		24

INTERNATIONAL BUSINESS ADMINISTRATION MAJOR (Economics module)

Degree Requirements: Fall 2017 to present.

CUM GPA=6.00.

CUM credits=240 (Core:51, Major:165, Module:24).

of upper level credits=78.

Min. 15 credits of practicum within the major.

Complete all program requirements within a **seven year period.**

CORE CURRICULUM

Code	Title	Credit
ENG 131	Introduction to Literature	6
HIS 123	History of World Civilizations	6
PSY 122	Introduction to Psychology	6
BIB 200	Introduction to the Bible I	6
BIB 201	Introduction to the Bible II	6
CST 200	Conflict Studies	3
LTH	LTH 1	6
PHI 341	Worldview and Christian Faith	6
PHI 435	Moral Philosophy	6
Total Credits		51

MAJOR REQUIREMENTS

Code	Title	Credit
General Required Courses (123 cr)		
ENG 113	Written Composition	6
ENG 114	Academic Writing	6
IDS 100	First Year Seminar	0
COM 262	Public Speaking	3
LTH	LTH 2	6
HIS 315	International Political Economy	6
BUS 102	Business and Its Environment	6
BUS 223	Calculus for Business and Economics	6
ACC 209	Financial Accounting	6
ACC 210	Management Accounting	6
BUS 206	Management Theory and Behavior	6
BUS 209	Management Information Systems	6
BUS 224	Statistics	6
ECO 203	Principles of Micro Economics	6
ECO 204	Principles of Macro Economics	6
BUS 300	Marketing	6
BUS 350	Organizational Behavior	6
BUS 360	Business Finance	6
BUS 415	Marketing Research <i>or</i>	6
BUS 416	Business Research Methods	
BUS 450	Entrepreneurship	6
	BUS 494 Business Final Project – Applied Research: Business Plan (12 ECTS) OR BUS 479 Business Final Project - Research Proposal and Thesis and BUS 491 Business Final Project – Thesis Writing and Defense	12

Economics module (24 cr)

ECO 440	Comparative Economic Systems*	6
ECO 442	Development Economics*	6
ECO 443	International Economics*	6
ECO 444	Behavioral Economics*	6
ECO 445	Economics of Conflict*	6
ECO 450	Econometrics	6

*Choose 3 of the 5 electives.

MODULE OR GENERAL ELECTIVES

		6
		6
		6
		6
Total Credits		24

Elective within major (3 cr)

		3
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Business Practicum (15 cr)

		15
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Total Credits

165

INTERNATIONAL BUSINESS ADMINISTRATION MAJOR (No Module)

Degree Requirements: Fall 2017 to present.

CUM GPA=6.00.

CUM credits=240 (Core:51, Major:165, Module:24).

of upper level credits=78.

Min. 15 credits of practicum within the major.

Complete all program requirements within a seven year period.

CORE CURRICULUM

Code	Title	Credit
ENG 131	Introduction to Literature	6
HIS 123	History of World Civilizations	6
PSY 122	Introduction to Psychology	6
SOC 100	or Introduction to Sociology	
BIB 200	Introduction to the Bible I	6
BIB 201	Introduction to the Bible II	6
CST 200	Conflict Studies	3
LTH	LTH 1	6
PHI 341	Worldview and Christian Faith	6
PHI 435	Moral Philosophy	6
Total Credits		51

MAJOR REQUIREMENTS

Code	Title	Credit
General Required Courses (129 cr)		
ENG 113	Written Composition	6
ENG 114	Academic Writing	6
IDS 100	First Year Seminar	0
COM 262	Public Speaking	3
LTH	LTH 2	6
HIS 315	International Political Economy	6
BUS 102	Business and Its Environment	6
BUS 223	Calculus for Business and Economics	6
ACC 209	Financial Accounting	6
ACC 210	Management Accounting	6
BUS 206	Management Theory and Behavior	6
BUS 209	Management Information Systems	6
BUS 224	Statistics	6
ECO 203	Principles of Micro Economics	6
ECO 204	Principles of Macro Economics	6
BUS 300	Marketing	6
BUS 350	Organizational Behavior	6
BUS 360	Business Finance	6
ECO 440	Comparative Economic Systems <i>or</i>	6
ECO 442	Development Economics <i>or</i>	
ECO 443	International Economics	
BUS 415	Marketing Research <i>or</i>	6
BUS 416	Business Research Methods	
BUS 450	Entrepreneurship	6
BUS 494 or BUS 479 and BUS 491	BUS 494 Business Final Project – Applied Research: Business Plan (12 ECTS) OR BUS 479 Business Final Project - Research Proposal and Thesis and BUS 491 Business Final Project – Thesis Writing and Defense	12

Electives within the major (21 cr)

At least 6 cr must be from List 1. At least 6 cr must be from List 2. 6 credits may be approved substitutes		
		6
		6
		6
		3

MODULE OR GENERAL ELECTIVES

Code	Title	Credit
		6
		6
		6
		6
Total Credits		24

Business Practicum (15 cr)

		15
Total Credits		165